



Thank you for your interest in *my creative wedding* for your custom invitation, stationary and paper needs. We are excited to have you as a dealer and hope that this is the beginning of a long business relationship.

my creative wedding offers custom invitations, stationary and various coordinates. We also offer custom designs, letterpress, thermography, debossing, embossing and offset printing, cutting, drilling, perforating, scoring and assembly services.

my creative wedding sells only to qualified retail brick and mortar storefronts. We do not sell to home-based retailers or to buying groups of any kind. *my creative wedding* products may not be sold on ebay or any other auction-type web site.

OPENING ORDER

All approved dealers will be initiated with the *my creative wedding* Custom Display Kit: \$700.00

The *my creative wedding* Custom Display Kit is your complete tool to help you sell the "custom" invitations, stationary and coordinates we offer. We provide you the opportunity to provide your customers with fully custom invitations where otherwise they would view invitation books with limited color, paper, ribbon and design selection.

The *my creative wedding* Custom Display Kit consists of the following items:

- L *my creative wedding* Portfolio - a set of the top 10 invitations and coordinates (i.e. maps, menus, save-the-dates, boxes, thank you cards, CD-rom/DVD cards, programs). A detail of the display is included with the portfolio.
- L *my creative wedding* display board - the portfolio is creatively displayed on a 30 x 40 burlap pin board which is displayed on a black easel. A display light is also included.
- L Favor Box display - A 3 tier display with 30 boxes of 5 different sizes color, ribbon and tags. Hat box, round table and white linen is also included. Your customers are sure to detour to this unique display of colors and creativity.
- L Pantone Coated and Uncoated Color Formula Guide Swatches - the guide to exact ink matching. Now your customers can match ink color to dress or linen swatches. They are no longer limited to 30 or even 50 colors.
- L Assorted Paper Swatches - a variety of paper swatches that contains over 400 different shades of premium paper, including metallic, textures, smooths, linen, laid and more.
- L *my creative wedding* Ribbon Swatches - a variety of satin, grosgrain, and specialty ribbons
- L Envelope Size Guides
- L Envelope Color Swatches - a variety of envelope swatches to help your customers "custom" their look and feel even more.
- L *my creative wedding* Font Guide - Your guide to the most common fonts used
- L *my creative wedding* Logo Guide - Your guide to the most common logo/monograms used



All *my creative wedding* products must be displayed on the board(s) provided except for the product placed on the Favor Box display. Never display *my creative wedding* products in books. There will be no exceptions to this policy. A 4' x 8' showcase space is required to display our products.

MAINTENANCE

It is mandatory that all *my creative wedding* accounts maintain their displays. All invitations and coordinates need to be presentable, in good condition and replaced if damaged. Individual display samples are available to Dealers only. Replacement products will be priced accordingly.

Dealers must maintain a monthly minimum sales of \$700 not including the *my creative wedding* Custom Display Kit. Accounts that do not meet the \$700 monthly minimum will be contacted for deactivation unless monthly minimum is satisfied.

PAYMENTS

Payments can be paid by cash, cashier's check, money order or company check. There will be a \$25 charge for all returned checks. *my creative wedding* will not begin any work until full payment is satisfied. Credit card payments are not available at this time. For custom jobs that require artwork, there is a \$100.00 non-refundable fee. This fee can be used toward the order of which the artwork is being done. There is a limit of 5 proof turn-overs for "deposit only" orders. All orders that are paid in full do not have a turnover fee.

PRICING

Dealers will receive wholesale pricing excluding custom artwork. Custom artwork will be set at the retail price. We highly recommend that you consider selling our product at the suggested retail price. Orders totalling under \$100.00 will be subject to a \$10.00 service fee.

ORDERING & APPROVAL PROCEDURES

There is a minimum quantity of 10 when ordering products that require printing. *my creative wedding* does not provide text. All text will need to be provided by your customers. All orders will require a proof approval by the customer before printing begins. Once a product has been approved and sent to print, it is FINAL. If text is incorrect and was approved by the customer, no refunds will be issued. If a reprint is necessary, additional printing and assembly charges will occur. In order to provide our customers with "custom" option, we can not except any returns on any printed, cut, scored, drilled, perforated, or assembled material after the final approval has been signed. Normal print and assembly takes 10 business days after proof approval. For specialty orders, print and assembly may take up to 20 business days. Any rush jobs can occur a 20% increase on package price. Any delays of the schedule due to the customer, will delay the completion date in equal amount of business days. All change orders will require an additional Change Order contract. No change orders will be accepted for quantities less than the original order quantity for printing, envelopes, items that require specialty paper or assembly, and any custom artwork.

SHIPPING

Shipping is F. O. B. Long Beach, C. A. Unless otherwise indicated all U.S. and Canadian orders will be shipped by UPS - Ground. Expedited shipping is available. If you prefer to use your UPS account, please indicate that in your application.



SELLING PRODUCT FROM THE WEB

my creative wedding will support your efforts to show our products on your business website. You must maintain our branding on your website and we require all verbage to be approved before advertising our product. A website agreement must be signed and approved before you proceed.

If there are any questions regarding the application process or terms and conditions for your account, please feel free to contact us by phone or e-mail. Our office hours are 10:00 A.M. to 5:00 P.M. Monday through Friday, PST excluding Holidays.

Please fill out the application and fax it back to us with a copy of your resale license or Federal Tax ID and copy of your voided business check. Please allow 3-5 business days to receive a response on your application.

Thank you!

my creative wedding

RESELLERS APPLICATION (Please allow 3-5 days for the application review process)

COMPANY INFORMATION

Full & Legal Business Name: _____

Owner(s) Name: _____

Doing business as: _____

Proprietorship Partnership Franchise Corporation Other _____

GENERAL BILL TO INFORMATION

Company Name: _____

Commercial Residential

Contact Name: _____

Address: _____

Phone: _____

Email: _____

Web Address: _____

SHIP TO INFORMATION

Same as Billing Information

Contact: _____

Address: _____

Phone: _____

Email: _____

DOCUMENTATION & LICENSES FOR OOPERATION

Resellers Tax License No. _____

State/Province Issued: _____

Federal Tax ID No. _____

Business Check (voided)

BANK INFORMATION

Name of Banking Institution: _____

Address: _____

Bank Phone: _____

Bank Representative: _____

BUSINESS PROFILE

Preferred method of communication Phone Fax Email

I/we hereby apply for a my creative wedding accoutn and affirm financial responsibility, ability and willingness to payinvoices in accordance with published terms. The above information is warranted to be true and complete. We hereby authorize you to verify and collect information on us, including but not limited to bank references, trade credit references, consumer and/or commercial credit reports. We agree to pay all costs of collection and litigation on this accoutn in accordance with the laws of the Creditor's State of Incorporation. We agree that all decisions with respect to the extension or continuation of credit shall be in the sole discretion of the Creditor.

Applicant Signature: _____

Position: _____ Date: _____